

From our community For our community



Members of our Northland community appreciate being able to step up to save lives at local blood drives.

COMMUNITY FOUNDATION

Founded on Veterans Day in 1948, Memorial Blood Centers was established to ensure a safe and stable supply of blood for patients in area hospitals, and to honor those who lost their lives during World War II. As our community grows, so does our need for blood. As a vital nonprofit, we help businesses in our community fulfill their social responsibility commitments and sustain lives.

MEANINGFUL PARTNERSHIPS, A LIFE-SAVING DIFFERENCE

At Memorial Blood Centers, our blood drive programs are comprehensive, flexible, and easy to implement. We put our expertise and community knowledge to work to provide a positive experience at every touchpoint. That's why more than 1,300 organizations hold 2,300 community blood drives with us each year.

We offer businesses, schools, and other civic organizations in our community many ways to make a difference.

- We are proud members of area Chambers of Commerce including Ashland, Bemidji, Cloquet, Duluth, Ely, Hibbing, Grand Rapids, Hermantown, Superior-Douglas, Two Harbors, and others
- Our Advisory Board brings local leaders together to support our mission
- We partner with more than 100 high schools across the state to engage young people in our mission
- Top blood drive sponsors across the Northland include College of St. Scholastica, Enbridge, Essentia Health, Hayward Area Memorial Hospital, Sanford Bemidji Medical Center, St. Louis County, University of Minnesota-Duluth and more. We also work closely with small, medium, and new businesses to engage employees in community service via blood donation

INVESTING IN OUR COMMUNITY

- We award more than \$42,000 annually in scholarships to Northland high school blood drive coordinators to help graduating seniors pursue future studies
- Our community involvement also includes partnerships with the MS Society, Hermantown Summerfest, the Arrowhead EMS Conference, Upward Bound, and more
- Our annual Employee Giving Campaign raises funds from employees for Community Health Charities of Minnesota

RAISING THE BAR

- We are the primary supplier of blood to several regional Level I Trauma Centers, and more than a dozen air ambulance bases across greater Minnesota and western Wisconsin
- We provide specially matched units for newborns with the blood disorder NAIT, or neonatal alloimmune thrombocytopenia
- Nearly 100% of the blood used by patients in Northland hospitals is donated by Northland blood donors with Memorial Blood Centers

WE ARE LIFE-SAVING BLOOD

No one understands the need for blood in our community better than Memorial Blood Centers. With a rich legacy of being good stewards of blood donors' generous gifts, we proudly connect those who give with those in need.



**Memorial
BLOOD CENTERS**

A Division of Innovative
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